

# SAYDO

AUTUMN / WINTER '18

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LOOKBOOK



# SAYDO

/seɪ-duː/

*noun*—

saydo derives from the combination of the words:

**say & do**

*1. say*

saydo stands for smart functionality for everyday life.

*2. do*

we design products that merge technical innovations with classic designs.

by creating comfortable footwear for men and women, we keep our promise and enable you to “**do what you want.**”

**SAYDO**  
*do what you want.*

**50% weight reduction compared to traditional footwear**



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extremely lightweight designs are achieved through the use of a innovative EVA soles, which cushion the foot while being light & flexible.

**the world is not flat, your feet neither!**



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all our shoes are stitched from the inside out. why? through this 'stitch & turn' technique we can achieve extra levels of flexibility while ensuring a seamless fit.

**premium materials meet  
innovative constructions**



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by crafting all our uppers in premium materials, we achieve an incredible soft hand-feel. But softness does not stop on the upper: our specialised sole constructions also allow us to avoid the use of any hard parts or metal for the soles.

**perfect fit from the first wear:  
no break-in required**



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by combining flexible constructions, soft materials and lightweight innovations, we guarantee a great fit from the first wear: no break-in required.

MEN —





\*approx. weight of the Saydo brogue (size UK 9), a traditional brogue would usually weigh in excess of 500g

## PATHFINDER — the light brogue

### brogue /brəʊg/

*noun*—

#### traditional footwear

1. low-heeled shoe characterised by multiplepiece leather uppers with perforations
2. derived from the Gaelic bróg meaning 'shoe'

#### saydo

1. merging a classic silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. weight reduction: approx. 50%\*

\*compared to traditional footwear



PATHFINDER



Suede / Carbon



Seta / Black



Seta / Chocolate



MEN

# FOOTPATH —

the light derby

**derby** /dɑ:bi/

*noun*—

**traditional footwear**

1. a boot or shoe having the eyelet tabs stitched on top of the vamp
2. became a popular sporting and hunting shoe in the 1850s

**saydo**

1. merging a classic silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. weight reduction: approx. 50%\*

\*compared to traditional footwear



\*stitch & turn construction enables extra levels of flexibility compared to traditional construction methods



FOOTPATH Seta - Black/Black



FOOTPATH Seta - Black



FOOTPATH Seta - Chocolate\*

\*colour material will vary



FOOTPATH Suede - Carbon

# MULTIPATH — the light chukka boot

## chukka /tʃʌkə/

noun\_\_

### traditional footwear

1. ankle-high boots with suede or leather uppers and open lacing
2. derived from the game of polo where a chukka is a period of play

### saydo

1. merging a classic silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. weight reduction: approx. 50%\*

\*compared to traditional footwear



MULTIPATH



Suede / Carbon



Seta / Black



Seta / Chocolate



\*up to 50% weight reduction compared to traditional footwear



\*perfect fit from the first wear: no break-in required

# TELEPATH / PATHPORT —

the light loafer

## loafer /ləʊfə/

*noun*—

### traditional footwear

1. a leather shoe shaped like a moccasin, with a flat heel
2. loafer variations range from classic penny loafer to traditional slippers

### saydo

1. merging a classic silhouette with an innovative EVA sole
2. super-flexible due to stitch & turn technique
3. weight reduction: approx. 50%\*
4. 2 style variations

\*compared to traditional footwear



MEN



TELEPATH

-  Seta / Black
-  Seta / Chocolate
-  Suede / Carbon



PATHPORT

-  Suede / Carbon
-  Seta / Black
-  Seta / Chocolate

WOMEN —



# “NEW JERSEY” /nju:-'dʒə

style name\_\_

a range that combines a casual silhouette with a lightweight outsole

1. lightweight EVA sole
2. super-flexible due to stitch & turn technique
3. anatomic shape for improved fit
4. available in a variety of materials and colours



NEW JERSEY Dalia - Black



NEW JERSEY Mix Stark - Caramel



NEW JERSEY Mix Stark - Mustang\*

\*colour material will vary



NEW JERSEY Miami - Cafu



NEW JERSEY Dalia - Mustang



NEW JERSEY Mix Stark - Mysterious



NEW JERSEY Mix Stark - Black\*

\*colour material will vary

lightweight meets flexibility



## contemporary style without compromise



## “OUT” /aʊt/

*range name—*

a collection of progressive designs, paired with innovative construction methods

1. lightweight EVA sole
2. super-flexible due to stitch & turn technique
3. Available in leather/nubuck or leather/metallic mixes
4. two style variations



OUT HERE Volvo - Black



OUT HERE Volvo - Mustang



OUT SPOKEN Mix Cracatto - Black



OUT SPOKEN Mix Cracatto - Carbon



OUT SPOKEN Mix Cracatto - Mysterious

remarkably lightweight



## “CANDY” /kandi/

range name—

a collection of wardrobe staples, now reinvented through the use of innovative construction methods

1. lightweight EVA sole
2. super-flexible due to stitch & turn technique
3. available in a variety of materials & colours
4. three style variations



CANDYLISCOUS Brezza - Black



CANDYLISCOUS Brezza - Dune



CANDYLISCOUS Suede - Caramel



CANDYLISCOUS Suede - Mustang

the 360° reinvention of your wardrobe essentials



CANDY CRUSH Brezza

- Dune
- Black



CANDY CRUSH Suede

- Mustang
- Caramel



CANDY CRUSH Mancha

- Mysterious
- Black



SWEET AS CANDY Brezza

- Mustang
- Black
- Mysterious



SWEET AS CANDY Mancha

- Mysterious
- Black
- Dune
- Caramel



SWEET AS CANDY Palmyra

- Mysterious
- Black
- Bronze



SWEET AS CANDY Stark

- Black
- Mustang
- Caramel

weight creates fatigue.  
 reducing approx. 50%\* of weight, the  
**SAYDO lite range rivals footwear once  
 reserved for long distance runners.**

\*compared to traditional shoemaking



LITE YEAR'S AHEAD

- |                   |               |              |
|-------------------|---------------|--------------|
| Volvo             | Mancha        | Cracatto     |
| ● Black*          | ● Black*      | ● Black      |
| ● Black-Black     | ● Dune*       | ● Mysterious |
| ● Mustang*        | ● Caramel*    |              |
| ● Mustang-Mustang | ● Mysterious* |              |
| ● Mysterious*     |               |              |

\*white sole



LITE SPEED

colour material will vary

- |                   |               |
|-------------------|---------------|
| Volvo             | Mancha        |
| ● Black*          | ● Black*      |
| ● Black-Black     | ● Dune*       |
| ● Mustang*        | ● Caramel*    |
| ● Mustang-Mustang | ● Mysterious* |
| ● Mysterious*     |               |

\*white sole



LITE HOUSE

- |                   |               |
|-------------------|---------------|
| Volvo             | Mancha        |
| ● Black*          | ● Black*      |
| ● Black-Black     | ● Mysterious* |
| ● Mustang*        |               |
| ● Mustang-Mustang |               |
| ● Mysterious*     |               |

\*white sole



LITELY

- |                   |          |
|-------------------|----------|
| Volvo             | Suede    |
| ● Black*          | ● Carbon |
| ● Black-Black     |          |
| ● Mustang*        |          |
| ● Mustang-Mustang |          |
| ● Mysterious*     |          |

\*white sole



LITE MY FIRE

- |                   |              |
|-------------------|--------------|
| Volvo             | Cracatto     |
| ● Black*          | ● Black      |
| ● Black-Black     | ● Mysterious |
| ● Mustang*        |              |
| ● Mustang-Mustang |              |
| ● Mysterious*     |              |

\*white sole

# “LITE” /laɪt/

range name—

a collection of sport inspired seasonal styles.  
 the lite range has been designed with our brand  
 codes of lightweight, flexibility, softness & fit in  
 mind

1. lightweight EVA sole
2. super-flexible due to stitch & turn technique
3. anatomic shapes for improved fit
4. 6 style variations



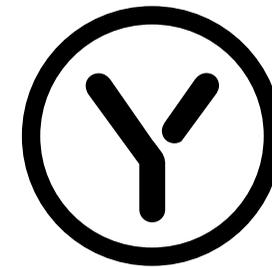
LITE IT UP

- |                   |              |          |
|-------------------|--------------|----------|
| Volvo             | Mancha       | Suede    |
| ● Black*          | ● Black      | ● Carbon |
| ● Black-Black     | ● Dune       |          |
| ● Mustang*        | ● Mysterious |          |
| ● Mustang-Mustang |              |          |
| ● Mysterious*     |              |          |

\*white sole

## about —

we create remarkable footwear by combining innovative constructions with premium materials and timeless silhouettes. We achieve outstanding levels of comfort through a mix of flexibility, lightweight, softness & fit.



# SAYDO



*do what you want.*